

ACCOUNTING CONCENTRATION

BUS 319 Accounting Information Systems..... 4
 BUS 320 Federal Income Taxation for Individuals 4
 BUS 321 Intermediate Accounting I..... 4
 BUS 322 Intermediate Accounting II 4
 BUS 424 Accounting Ethics 4
 BUS 425 Auditing 4
 Accounting Elective. Select one from the following: 4
 BUS 412, BUS 417 or BUS 422

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FINANCIAL MANAGEMENT CONCENTRATION

BUS 431 Security Analysis and Portfolio Mgmt..... 4
 BUS 438 Advanced Corporate Finance..... 4
 BUS 439 Fixed Income Securities Market..... 4
 Finance electives (400 level) 12
 Select from the following:
 BUS 432, 433, 434, 435, 436, 437, 441, 442, 443, 444,
 445;
 ECON 339¹;
 Approved Electives 4
 Select one from the following:
 BUS 320, 321, 322, 412, 417, 425, 427;
 ECON 311, 313, 330, 337, 339¹, 340, 405, 406, 408,
 409, 420, 424

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MANAGEMENT AND HUMAN RESOURCES CONCENTRATION

BUS 382 Organizations, People, and Technology..... 4
 BUS 384 Human Resources Management..... 4
 BUS 386 Employee Training and Development..... 4
 BUS 475 Staffing..... 4
 BUS 477 Managing Change and Development..... 4
 Approved Electives 8
 Select from the following:
 BUS 310, 407, 471, 483, 489

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INFORMATION SYSTEMS CONCENTRATION

BUS 392 Business Application Development..... 4
 BUS 393 Database Systems in Business..... 4
 BUS 394 System Analysis and Design..... 4
 BUS 395 Systems Design and Implementation..... 4
 Approved Electives 8
 Select from the following:
 BUS 491, 494, 496, 498, 499

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MARKETING MANAGEMENT CONCENTRATION

BUS 418 Listening to the Customer..... 4
 BUS 419 Strategic Marketing Measurement..... 4
 BUS 451 New Product Development and Launch..... 4
 BUS 452 Product Management..... 4
 BUS 454 Marketing Projects..... 4
 BUS 455 Marketing Strategy..... 4

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ENTREPRENEURSHIP CONCENTRATION

BUS 310 Introduction to Entrepreneurship..... 4
 BUS 418 Listening to the Customer..... 4
 BUS 436 Entrepreneurial Finance..... 4
 BUS 488 Planning & Managing New Ventures..... 4
 IT 428 Commercialization of New Tech..... 4
 Approved Electives 8
 Select from the following:
 BUS 311, 382, 384, 392, 451, 477, 489;
 ECON 337;
 IT 326, 330, 402, 406, 407;
 BUS/IT 470

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CONSUMER PACKAGING SOLUTIONS CONCENTRATION

BUS 418 Listening to the Customer..... 4
 BUS 419 Strategic Marketing Measurement..... 4
 BUS 451 New Product Develop and Launch..... 4
 IT 330 Packaging Fundamentals..... 4
 IT 408 Paper and Paperboard Packaging..... 4
 IT 475 Packaging Performance Testing..... 4
 Approved Electives 4
 Select one from the following:
 BUS 412, 452;
 IT 233, 326, 341, 403, 415, 435,
 457

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CONCENTRATIONS AVAILABLE FROM ECONOMICS:

QUANTITATIVE CONCENTRATION

ECON 406 Applied Forecasting..... 4
 ECON 408 Mathematical Economics..... 4
 Approved Electives. Select from the following: 20
 ECON 340, 403, 404, 405, 409, 431, 432;
 BUS 431, 439, 442, 444;
 IME 301, 405, 407;
 MATH 143, 206, 211, 212, 241, 242, 244,
 248, 304, 306, 344, 406, 408, 409, 412, 413,
 414, 416, 418, 437, 451, 453;
 STAT 323, 324, 325, 330, 331,
 416, 419, 425, 426, 427

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REAL ESTATE CONCENTRATION

ECON 424 Monetary Economics..... 4
 ECON 434 Urban Economics..... 4
 ECON 435 Economics of Land and Water..... 4
 Approved Electives. Select from the following: 16
 AGB 310, 315, 324, 326;
 BUS 320, 409, 434, 435, 439;
 CM 475;
 CRP 446;
 ECON 406, 409, 410, 431, 432

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¹ ECON 339 cannot double count.